

UNIT PLAN
Class: BBA II (Semester IV)
Paper: English & Business Communication Skills
Text: Ten Mighty Pens

Max. Marks: 50
Theory: 45
Int. Asst.: 05

Section- I

Topic	Teaching Points	Specific objectives	Methods/Approaches/Techniques	Resources & Links
<u>Text Portion</u> 1. Chandalika 2. A Bachelor's complaint of the behaviour of Married People 3. El Dorado 4. Bores	a) About the Author b) Introduction of the characters/main issues involved c) General overview of the lesson d) Interpretation of the individual lines of the lesson e) Explanation of the difficult words f) Discussion of various themes/incidents/charac	a) To provide the students a detailed overview of the lesson b) To encourage the students to participate in class-room discussion thereby enabling them to express their own understanding of the main issues/themes/incidents/characters c) To motivate the students to critically analyze the lesson	Class-room teaching with examples	Ten Mighty Pens, ed., K. A. Kalia (Oxford University Press)
Vocabulary Test in the form of 'Match the Columns'	Practice of the various exercises given at the end of each chapter	Main Objective is to enhance the students' knowledge of words and their meanings		
Unseen passage for Comprehension with minimum six questions at the end.	Practice of unseen passages of wide variety to improve reading & comprehension skills	This is to test a student's comprehension ability, language/ presentation skills & vocabulary etc.		

Section- II

Topic	Teaching Points	Specific objectives	Methods/Appro	Resources &
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			aches/Techniques	Links
<p>1. Modern forms of communication</p> <p>2. Non-verbal Communication</p> <p>3 Writing skills: Business précis-writing, curriculum vitae, short formal reports.</p>	<p>a) Format of e-mail & fax messages and their advantages and disadvantages</p> <p>b) Meaning of teleconferencing, audio-visual aids & power point presentations and their merits and demerits.</p> <p>c) Meaning of Non-verbal Communication, types & its importance</p> <p>d) Meaning of précis and practice of précis writing by teaching students how to use conjunctions to merge sentences, how to form complex sentences and how to substitute few words for many.</p> <p>e) Meaning, purpose, format and components of curriculum vitae. Features of a good curriculum vitae & how to draft it.</p> <p>f) Types, purpose, format & components of formal reports. Features of a good report & how to draft it.</p>	<p>The main objective is to familiarize the students with the modern forms of communication and motivate them to participate in the class-room discussion. It will also enhance their writing skills as they will come to know how to effectively draft curriculum vitae and formal reports.</p>	<p>Class-room teaching with examples using black-board</p>	<p>1. Textbook of Business Communication, Anjali Kalkasr, R. B. Suryawanshi, AmalanjyotiSengupta, Hyderabad: Orient Blackswan, 2010.</p> <p>2. Business Communication, Ed. Om. P. Juneja&Aarti Mujumdar, Hyderabad: Orient Blackswan,</p>

Question Bank
Chandalika

1. The message of the play ‘Chandalika’ is that ‘the value of a human being resides in a loving heart, not in caste’. Discuss.

2. Write in your own words the story of the play 'Chandalika' highlighting the spiritual conflict involved in it.
3. Attempt a portrayal of Prakriti-Mother relationship.

A Bachelor's Complaint of the Behaviour of Married People

1. What, according to Lamb are the affronts heaped on bachelors by married people?
2. What are the tricks used by the married women to 'worm bachelors out of their husbands confidence'?
3. Give a summary of the essay in your own words.

El Dorado

1. What according to Stevenson is the secret of true happiness?
2. An aspiration is a joy forever. Comment.
3. Trace the development of thought in Stevenson's essay 'El Dorado'.

Bores

1. Bores make cowards of us all. Comment.
2. What are the various types of bores as described by writer?
3. What remedies does Lucas suggest to deal with bores?

Submitted by:
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